

PROFESSIONAL PROFILE AND BIOGRAPHICAL DATA

Director of Scottish Power Retail Holdings Limited

Type: Internal, Non-Executive Director

Date of Appointment: 27 November 2019

Current professional activities and positions

David became the Global Director of Marketing and Customer Solutions for the Iberdrola Group in January 2018. His primary mission in this role is to improve customer experience in Iberdrola's core business, expand the borders of the business with new products and new markets and make tangible the digital differentiation of the brand both for customers and society.

Personal profile and academic training

Undergraduate degree from the University of Zaragoza. Graduate masters degree in Business Administration from the IESE Business School.

Noteworthy experience in the energy and industrial engineering sector

Before taking up his present position, David held a variety of senior roles in EBay, Grupo BBVA and Sanitas.