

**PROFESSIONAL PROFILE AND BIOGRAPHICAL DATA:**

**Director of Scottish Power Retail Holdings Limited**

Internal, Non-Executive Director

Appointed on 27 November 2019

**CURRENT PROFESSIONAL ACTIVITIES AND POSITIONS:**

David became the Global Director of Marketing and Customer Solutions for the Iberdrola Group in January 2018. His primary mission in this role is to improve customer experience in Iberdrola's core business, expand the borders of the business with new products and new markets and make tangible the digital differentiation of the brand both for customers and society.

**PROFESSIONAL AND ACADEMIC TRAINING:**

Undergraduate degree from the University of Zaragoza. Graduate masters degree in Business Administration from the IESE Business School.

**NOTABLE EXPERIENCE IN OTHER INDUSTRIES:**

Before taking up his present position, David held a variety of senior roles in EBay, Grupo BBVA and Sanitas.