

MEMBER OF IBERDROLA MARKETING AND CUSTOMER SOLUTIONS:

Global Director of Marketing and Customer Solutions

RELEVANT EXPERIENCE:

In January 2018 David became Global Director of Marketing and Customer Solutions for the Iberdrola Group. His primary mission in this role is to improve customer experience in Iberdrola's core business, expand the borders of the business with new products and new markets and make tangible the digital differentiation of the brand both for customers and society.

Before he took up his present position David held a variety of senior roles in EBay, Grupo BBVA and Sanitas.

David did his undergraduate degree at the University of Zaragoza, and also has a Graduate Master in Business Administration degree from the IESE Business School.